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# University of Pretoria Yearbook 2020

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## Small business management 701 (ENP 701)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	30.00
<b>Programmes</b>	<a href="#">PGDip Entrepreneurship</a>
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Semester 2

### Module content

Understanding and applying the principles of the functional areas of business management within the context of the small business venture. A contextualised focus will be placed on supply chain, marketing human resources and financial management.

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